Ryan Vieira

Writer, Photographer, Videographer, Editor

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EXPERIENCE

Purposeful Golf — *Content Creator*

MAY 2026 - PRESENT

- Captured & created video/photo content for social platforms
- Operated & captured drone footage of PG's three courses
- Planned, shot, & edited weekly video/photo content
- Photos & videos featured:
  - golf action + course beauty shots
  - clubhouse / food & beverage content
  - guest experience & events
  - behind-the-scenes team moments
  - seasonal highlights and storytelling

The Hockey Writers — *Writer, Ottawa Senators*

APRIL 2026 - PRESENT

- Wrote captivating & engaging articles surrounding the Ottawa Senators hockey club,
- Articles included:
  - opinion pieces
  - season previews
  - individual player analysis
  - historical pieces
  - analysis based on team play

Oshawa Generals — *Media, Public Relations Intern*

SEPTEMBER 2025 - APRIL 2026

- Wrote & published game previews/ recaps for Generals' website
- Live-tweeted all home & away games during the season
- Assisted in distribution of game notes and team rosters
- Wrote player profiles & alumni stories for the club's media program
- Assisted in idea generation/creation for social media content
- Participated in content creation for IG, TikTok and X/Twitter

Pickering Panthers — *Social Media Intern*

OCTOBER 2024 - MAY 2025

- Provided social media updates/coverage of all home games
- Published game highlights & other promotions to IG, X/Twitter

SKILLS

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Canva

Communication

Detail Oriented

Drone Flying

Editing (Photo & Video)

Interviewing (Sports)

Photography (Golf & Hockey)

Relationship Builder

Social Media

Social Media Trends

Team Player

Videography (Golf & Hockey)

WordPress

Writing (Golf, Hockey, Baseball, Basketball, News Releases, Opinion Pieces)

- Created & published other forms of team promos and activities
- Made strong connections with players on & off the ice

Golf Ontario — *Marketing Field Intern*

MAY 2023 - AUGUST 2024

- Provided social coverage of all GO seasonal championships
- Coverage included leaderboard updates, birdies, long drives, etc.
- Wrote & published championship preview & recap articles
- Wrote & published GO promotions, campaigns and other events
- Wrote & published player recognition articles and life stories
- Gained valuable golf photography/videography skills
- Made strong connections with players on & off course

Foodland — *Produce Assistant*

APRIL 2021 - MAY 2023

- Worked closely with the produce manager, ensuring products were maintained in a safe, clean & appealing manner
- Distributed produce items to the public in their proper spots within the department
- Assisted customers with finding items around the store and provided expert advice related to produce goods

Golf Ontario — *Volunteer Checkpoint Official*

MAY 2018 - AUGUST 2019

- 2018 U17 Championship
- 2019 U15 Bantam Championship
- Player engagement & relations
- Kept player scores, including electronically recording scores & reporting results to the tournament director

AWARDS

Boots to the Ground Reporting - Durham College (2022 & 2023)

LANGUAGES

English, partial French and Spanish

EDUCATION

Trent University,
Oshawa, ON — *Media Studies...*

SEPTEMBER 2023 - JUNE 2026

Durham College,
Oshawa, ON — *Journalism - Mass Media...*

SEPTEMBER 2021 - JUNE 2023

All Saints Catholic Secondary School,
Whitby, ON

SEPTEMBER 2017 - JUNE 2021

WORK

My LinkedIn -
https://www.linkedin.com/in/ryan-vieira-814a5122b/